

# FOCUS

## Missouri

Show Me  information

January 30, 2009

### MISSOURI COMMUNITY NEWS

#### City of Pacific Creates Economic Development Fund



City aldermen in Pacific have unanimously agreed to create an Economic Development Fund to attract new business and industry to the city. Fees from city development activities will go directly into the Economic Development Fund to be designated for economic development activities. [Read more...](#)

#### Engineering Students, Community “Champions” Work Together on Revitalization

Engineering students from the Missouri University of Science and Technology in Rolla are working with communities to improve and revitalize their towns. Karl Burgher’s Introduction to Project Management students will partner with a local “champion” – a community member who supports and encourages the project – to learn to give back and implement their ideas for engineering/infrastructure, economic/business or process projects proposed by the community. [Read more...](#)



#### Moniteau County Regional ED Group Presents Plan of Action



Top priority for the Moniteau County Regional Economic Development Council’s (MRED) Plan of Action is business retention. Other plans include marketing and promotion, development of a web site, and a “Buy Local” campaign to emphasize the importance of keeping sales tax dollars in the county. [Read more...](#)

#### IEDC Promotes CEcD Program

The International Economic Development Council (IEDC) is continuing its efforts to raise awareness of the [Certified Economic Developer](#) (CEcD) program. Organizations want to show their stakeholders and community that they are committed to professional excellence; and, having one or more CEcD’s on a team can demonstrate an organization’s competency and enhance its credibility. IEDC’s [CEcD brochure](#) is for professionals who are interested in certification. The newly created [“For Employers”](#) page, makes it easy for employers to tell stakeholders about the value of having a CEcD on staff.



COMMUNITY

WORKFORCE

BUSINESS

GLOBAL NEWS

#### UPCOMING EVENTS

February 3, 2009

[Small Business  
Regulatory Fairness  
Board Meeting & Public  
Hearing](#)

February 5, 2009 -  
Is My Company Ready to  
Export?

["The Basics of  
International Trade"  
Seminar Series](#)

February 18, 2009 -  
Session 2  
March 18, 2009 - Session 3  
April 8, 2009 - Session 4

February 9 - 10, 2009  
[MEDC Winter Conference](#)

February 10, 2009  
[GLOBE XVII Program](#)  
(Nine-month program  
meets monthly on the  
second TUESDAY of each  
month, except April)

## FOCUS ON MISSOURI

### DED Releases December 2008 State Jobs Report



Labor market conditions in Missouri continued to weaken in December, as the national economy continued to deteriorate, according to data released by the Missouri Department of Economic Development. Nonfarm payroll employment in the state decreased by a net 1,600 jobs, on a seasonally adjusted basis, from the November level, while the state's unemployment rate increased by half a point to 7.3 percent. [Read more...](#)

### Director-Designee Martinez attends meeting with Chinese Ambassador

Department of Economic Development (DED) Director-Designee Linda Martinez joined state, local and civic leaders in St. Louis in a meeting this week with Chinese Ambassador to the United States Zhou Wenzhong, to announce the establishment of the Midwest/China Hub Commission. The Commission is a public/private partnership formed for the purpose of coordinating and spearheading the St. Louis area's effort to position itself as a transportation and commercial hub for two-way trade between the U.S. and China. [Read more...](#)



### \$6.95M in Federal Funds for Missouri Airports



The U.S. Department of Transportation has awarded \$6.95 million to three Missouri airports for rehabilitation and upgrades, runway safety and rescue and fire-fighting equipment. The funding is provided through the Federal Aviation Administration's Airport Improvement Program. [Read more...](#)



### Commuting to Work in Missouri



Recently released three-year estimates from the U.S. Census Bureau's American Community Survey provide insight into how Missourians travel to work and the time it takes them to get there. The 2005 to 2007 three-year average commuting time of the 2,714,722 workers age 16 or older in Missouri was 23.1 minutes. Missourians have a slightly shorter commute time compared to the national average of 25.1 minutes. [Read more...](#)

### Office of Advocacy Releases Missouri Small Business Profile

Missouri's small businesses provide economic opportunities to diverse groups of people and bring innovative products and services to the marketplace. Missouri's profile from the Office of Advocacy compiles the latest facts and figures on the status and role of small business in the state. [Read more...](#)



February 12, 2009

["Tax Incentives for Exporters, Tax Issues for Foreign Investment, Expatriate Taxation"](#)

February 18, 2009

[Missouri Chamber Day at the Capitol](#)

February 23 - 25, 2009

[IEDC's Economic Development Credit Analysis Course](#)  
Baltimore, MD

March 4, 2009

[Missouri Women's Council Board Meeting](#)  
10 a.m., Truman Bldg.  
Room 680,  
Jefferson City

March 17, 2009

["The Intersection of Animal and Human Health Opportunities for Collaboration Between Canada and the Kansas City Region"](#)

April 2, 2009

Save the date - Utility & Energy Conference  
Columbia

April 19 - 23, 2009

[Heartland Economic Development Course](#)  
Adams Pointe Conference Center - Blue Springs, Missouri

April 30 - May 1, 2009

[Entrepreneurial and Small Business Strategies](#)

[PAST ISSUES](#)



## FOCUS ON COMMUNITY

### Department of Economic Development Awards Enhanced Enterprise Zone Designation to Southern Lawrence County

The Missouri Department of Economic Development (DED) has announced that it has approved Enhanced Enterprise Zone (EEZ) designation for southern Lawrence County. This designation will allow the southern Lawrence County area to continue to move forward in its economic development efforts. [Read more...](#)

### DED Awards \$250,000 in Youth Opportunities Tax Credits to Good Samaritan Boys Ranch

The Missouri Department of Economic Development has announced that Good Samaritan Boys Ranch in Brighton has been approved for \$250,000 in Youth Opportunities Program tax credits. [Read more...](#)

### DED Awards \$27,142 in Youth Opportunities Tax Credits to Progressive Youth Connection

The Missouri Department of Economic Development recently announced that Progressive Youth Connection in St. Louis has been approved for \$27,142 in Youth Opportunities Program (YOP) tax credits. [Read more...](#)



## FOCUS ON WORKFORCE

### Cape Girardeau Career Center Place to "Re-Market Yourself"

KFVS-TV in Cape Girardeau showcased the [Cape Girardeau Career Center](#) in a recent feature about the surge in demand for career assistance in the area with the economic downturn. The article, "[Re-Marketing yourself to find that new job](#)" reported that the center saw a record 2,200 people in the month of December, helping job seekers build their resumes, search for jobs, and identify their skills and interests. The article summarized, "The Career Center is not an unemployment office, but yet a source of training and help for job seekers and it's free."

### Warrenton Chamber Recognizes Career Center Staff

Recently, the [Warrenton Area Chamber of Commerce](#) honored [Warrenton Career Center](#) Veterans Representative, Niakia Phillips, with their "Volunteer of the Year" award. The chamber presented the award at a ceremony on January 16, acknowledging Niakia's extensive service to her local community. Her work to organize the county's first veteran's job fair and the first homeless veterans' Thanksgiving



## FOCUS ON BUSINESS

### DED Awards \$823,003 in Enhanced Enterprise Zone Tax Credits, \$34M in new Investment for Independence Business

The Missouri Department of Economic Development (DED) has announced approval of state tax credits for an Independence business under the Enhanced Enterprise Zone (EEZ) program to assist in the creation of 25 new jobs and \$34 million in new investment in the Independence area. [Read more...](#)

### Next Generation Manufacturing Study Announced

Is your future as a "Next Generation Manufacturer" secure? How can you find out how you stack up against the competition? For a limited time, you can participate in the Missouri Enterprise Next Generation Manufacturing Study to measure your readiness against six key characteristics of world-class manufacturing that are recognized as vital for future success. Study participants will receive a comprehensive Next Generation Performance Report showing how they rate in the key characteristics and how they can improve in each. These reports will be invaluable in helping companies manage their operations for future success. There is no

[Missouri Focus  
January 23, 2009](#)

[Missouri Focus  
January 16, 2009](#)

[Missouri Focus  
January 9, 2009](#)

## [DED PRESS RELEASES](#)

## [QUICK LINKS](#)

[Dept. of Economic  
Development \(DED\)](#)

[State of Missouri](#)

[Missouri Business Portal](#)

[Missouri Women's Council](#)

[Missouri Women Owned  
Business Network](#)

[Missouri LocationOne](#)

[MissouriCareerSource.  
com](#)

[MERIC](#)

[Division of Tourism](#)

[Missouri Development  
Finance Board](#)

[Missouri Community  
Betterment](#)

[Missouri Community  
Service Commission  
\(MCSC\)](#)

[Missouri Main Street  
Connection](#)



### **DED Announces Enhanced Enterprise Zone Designation for Shelby County**

The Missouri Department of Economic Development (DED) has announced it has approved Enhanced Enterprise Zone (EEZ) designation for Shelby County. This designation will allow the Shelby County area to continue to move forward in its economic development efforts. [Read more...](#)

### **DED Awards \$50,676 Community Development Block Grant to Franklin County**

The Missouri Department of Economic Development (DED) recently announced that Franklin County has been approved for a \$50,676 Community Development Block Grant (CDBG). The grant will be utilized to match FEMA funding that will assist with the acquisition of flood-damaged homes. [Read more...](#)

### **DED Awards \$31,477 in YOP Tax Credits to Big Brothers Big Sisters of the Ozarks**

The Missouri Department of Economic Development has announced that Big Brothers Big Sisters of the Ozarks has been approved for \$31,477 in Youth Opportunities Program (YOP) tax credits. [Read more...](#)

Dinner by recruiting volunteers and obtaining donations from area businesses contributed to the committee's decision to award her the Volunteer of the Year award, said 2009 Chamber President Allan Dreyer. Lana Vestal, DWD Supervisor of the Center said, "We are very proud of Niakia for being the recipient of this prestigious award." [Read more...](#)



**Niakia Phillips, Veterans Representative at the Warrenton Career Center**

charge to participate in the on-line study. [Read more...](#)

### **Kansas City Gains Two New Companies, 110 New Jobs**

The Kansas City Economic Development Corp.'s board reported last week on two projects coming to the area. Kansas City Sausage LLC will employ 60 workers and invest \$18 million in its link, rope and bulk sausage facility. Watts Water Technologies will create 51 jobs at a 110,000-square-foot valve distribution center. [Read more...](#)

### **St. Louis-Based Franchisor Wins Four "Top Ten" Franchise Spots in *Entrepreneur's* 30th Annual Franchise Ranking**

A St. Louis-based franchisor of building services and maintenance franchises has won four "top ten" spots in *Entrepreneur* magazine's 30th Annual Franchise 500® ranking. *Entrepreneur* identified Stratus Building Solutions as the No. 3 "Top New Franchise," the No. 4 "Fastest-Growing Franchise," the No. 6 "Top Home-Based Franchise" and the No. 7 "Low-Cost Franchise." [Read more...](#)

[Missouri Arts Council](#)

[Economic Development at Mizzou](#)

[Missouri Procurement and Technical Assistance Centers \(MO PTAC\)](#)

[Missouri Small Business Development Centers \(SBDC\)](#)

[Missouri Small Business & Technology Development Centers \(SBTDC\)](#)

[Missouri Economic Development Council \(MEDC\)](#)

[International Economic Development Council \(IEDC\)](#)

[Associated Industries of Missouri \(AIM\)](#)

[Missouri Enterprise Business Assistance Center](#)

[Missouri General Assembly](#)

[Missouri Chamber of Commerce and Industry](#)

**MISSOURI**  
Department of Economic Development

### **Missouri Firms Make *Fortune's* "100 Best Companies to Work For"**

Six Missouri companies have been named to *Fortune* magazine's "100 Best Companies to Work For" for 2009. St. Louis-based Edward Jones ranked No. 2 on the list for its financial prudence and continued hiring. Edward Jones is expanding its St. Louis headquarters and plans to hire 500 new employees. [Read more...](#)

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**Questions or Comments?  
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## **GLOBAL NEWS**

### **World Trade Center St. Louis Presents Exporting Seminar**



A seminar titled "Tax Incentives for Exporters, Tax Issues for Foreign Investment, Expatriate Taxation" will be presented at The World Trade Center St. Louis on February 12, from 8:30 – 11:30 a.m. Topics to be covered include: IC-DISC, Transfer Pricing, Double Taxation and Compensation and TIPRA: Tax Increase Prevention and Reconciliation Act of 2005. [Read more...](#)

### **2009 GLOBE (Global Leadership Opportunities for Business Executives) Application Deadline is TODAY**

Today is the application deadline for the next GLOBE class presented by the World Trade Center of the Greater Kansas City Chamber of Commerce. The 2009 GLOBE (Global Leadership Opportunities for Business Executives) program is a unique nine-month training program designed for international executives to build upon their international methods and practices of conducting global business. [Application form...](#) [Read more...](#)



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